

## **Bungie Biog**

**Name:** Brian Jarrard  
**Title:** Director of Franchise & Community Affairs

- Time at Bungie: 4.5 Years
- Bungie Work History: I was hired at Bungie to manage and foster our beloved community and help achieve the studio goal of World Domination.
- Current Role at Bungie Studios: I am still planting seeds for world domination and helping to foster and nurture our rapidly growing fan community, but nowadays I'm also involved with planning and execution for PR initiatives related to the Studio and Halo 3 as well as all of our licensed products such as action figures, comics and the Bungie online store. Through my time at Bungie I've had the opportunity to meet amazing people all around the globe during my travels to promote the studio and our games.
- Personal / Background Note: I was born and raised in sunny Florida before making the leap all the way across the country to less sunny Seattle. Prior to working at Bungie I was involved in business development and management in the arcade industry. Gaming has been my #1 pastime ever since I received my first Atari 2600 decades ago. I have a new baby daughter who might end up being a Halo multiplayer prodigy.